



2015-2016 *Literacy Alive!* Top Projects

Gold Projects

Bethune-Cookman University

Pi Delta Chapter

Books, Bears, Literacy Shares

The Pi Delta Chapter partnered with the Dolly Parton Imagination Library to provide monthly “Books and Bears” events for students in the surrounding county. The events included reading time with the students and workshops for their parents on promoting literacy with their children. Through a grant, the Chapter also was able to provide lunch and a craft for each student. The Chapter sponsored a book drive competition on campus in order to provide books for children attending holiday events. Through these events, more than 150 children signed up for monthly book deliveries from the Dolly Parton Imagination Library.

Fitchburg State University

Xi Psi Chapter

The Literacy Kaleidoscope

In order to promote multiple areas of literacy, the Xi Psi Chapter hosted several events at many different venues throughout the school year. These included a book drive for the Special Olympics athletes who compete at Fitchburg State University, Dr. Seuss Day, a celebration of International Dot Day (based on the book *The Dot*, written by a Fitchburg State alumnus) at a local school, “Jumpstarts” Read for the Record Day, Literacy Nights for families, a United Way book drive, an initiative to help KDP members build classroom libraries and promote literacy in different ways and levels in schools, and an ELL workshop facilitated by an alumni member. At least 40 chapter members and more than 1,000 community members participated in the events.

Madonna University

Sigma Xi Chapter

Literacy Alive! Night at Garfield Elementary School

While the school hosted a parenting seminar, the Sigma Xi Chapter facilitated literacy activities with the 50 students whose parents attended. A grant from a local Kohl’s store helped the chapter buy books and supplies, as well as procure extra volunteers for the event. Based on a friendship theme, the KDP members created several activities for various ages. Stations included games, story time, crafts, and writing. At each station, participants received a sticker, with those receiving at least five stickers earning an extra reward. At the end of the night, each student took home a book, and parents received bags of literacy activities with instructions.

Liberty University

Pi Sigma Chapter

Indiana Jones and the READers of the Lost Ark Project

The Pi Sigma Chapter promoted literacy in a fun and active project at a local elementary school through a theme park-style event for students. The entire school participated, and students chose from various events. Classes were divided into small groups and assigned a volunteer “tour guide” in order to fully engage in a story. To kick off the day, the Chapter turned Indiana Jones into a mini-play to bring the stories to life, with several students invited to participate throughout the production. The students learned to tell stories through the play, then completed related literacy activities in rooms decorated in the themes of Indiana Jones: Marion’s Baskets (math), The Dig (writing), The Mummy Relay (spelling), Sallah Knows (reading), and Indy’s Travels (oral communication).

The University of North Carolina at Charlotte

Omicron Pi Chapter

Literacy Alive! Read-In

Omicron Pi Chapter members started the school year by visiting third-grade classrooms at a local elementary school to discuss the importance of reading and attending college, followed by a second visit to help the students prepare for a visit to the UNC Charlotte campus to become honorary 49ers (the UNC Charlotte mascot) for the day. For the day of the visit, students were divided into small groups for a campus tour led by KDP members and other education majors. The volunteers then led students to lunch at the student center and fielded questions about the school. After lunch, students participated in a hands-on STEM activity involving the design, creation, and testing of cars built out of paper and other materials. Then, various campus organizations led a campus life presentation panel, followed by a read-aloud of a book titled *Dreams*. The third-graders were asked to discuss their dreams for the future and encouraged to make attending college one of those dreams. To end the day, each of the seven teachers were presented a resource tote bag for each student containing a grade-appropriate book, KDP bookmark, KDP pencil, and Post-it®-notes.

Silver Projects

Ferris State University

Alpha Alpha Iota Chapter

Literacy Alive! Month

Chapman University

Chi Beta Chapter

Literacy Engaging Everyone! (L.E.E.)

Kean University

Delta Rho Chapter

Two Books are Better Than One

University of North Texas

Alpha Iota Chapter

Dichos – Tales, Proverbs, and Sayings from Different Cultures

University of St. Thomas - Houston

Pi Lambda Chapter

Oh The Places You Will Go!

Bronze Projects

St. Joseph's College, Brooklyn Campus

Alpha Epsilon Omega Chapter

Hallow-Read 2015

Marian University, Indianapolis

Alpha Alpha Tau Chapter

It Will Be Okay – Finding Hope and Comfort Through Reading

Armstrong State University

Nu Zeta Chapter

KDP G.O. Day: Get Reading! Open Possibilities!

Concordia University

Pi Psi Chapter

Spanish Literacy Program: An Opportunity for First-Language Development

University of Pittsburgh

Omicron Phi Chapter

Booksburgh: Making Readers of Steel

Thank you to all who participated in this year's *Literacy Alive!* initiative. With more than 100 projects submitted, your combined efforts helped serve 35,444 people and collected 26,631 books for distribution globally!

Thank you to all of the 2015–2016 *Literacy Alive!* participating chapters!

University Name	Greek Chapter Name	Project Title
Anderson University	Mu Tau	Literacy Night
Angelo State University	Mu Gamma	<i>Literacy Alive!</i>
Anna Maria College	Alpha Eta Rho	Reading Through the Seasons: Fall Edition
Arcadia University	Zeta Nu	Saturday Morning Storytime
Armstrong State University	Nu Zeta	KDP G.O. Day: Get Reading! Open Possibilities!
Aurora University	Alpha Beta Epsilon	Bowling for Literacy
Baylor University	Beta Xi	Cookies & Cocoa
Berry College	Rho Upsilon	S.C.O.R.E. Community Readings
Bethune-Cookman University	Pi Delta	Books, Bears, Literacy Shares
Camden County College	Alpha Alpha Psi	<i>Literacy Alive!</i> A Fantastical Journey
Central Connecticut State University	Epsilon Mu	<i>Literacy Alive!</i> Monster Mash
Chapman University	Chi Beta	Literacy Engaging Everyone! (L.E.E.) Spanish Literacy Program: An Opportunity for First-Language Development
Concordia University	Pi Psi	Read Aloud Week in All Schools
CUNY–Brooklyn College	Eta Theta	International Literacy Day
CUNY–Brooklyn College	Eta Theta	International Literacy Day
Davis and Elkins College	Alpha Zeta Omega	Story Time
East Tennessee State University	Zeta Iota	<i>Literacy Alive!</i> Zumbathon
Elmhurst College	Tau Nu	Books & Stories & Authors—Oh My!
Emporia State University	Iota	Literacy 5K Fun Walk/Run
Ferris State University	Alpha Alpha Iota	<i>Literacy Alive!</i> Month
Fitchburg State University	Xi Psi	The Literacy Kaleidoscope
Georgia State University	Omicron Gamma	Sports Theme: Exercising Our Minds and Bodies!
Gettysburg College	Alpha Zeta Nu	Literacy Celebration
Grove City College	Tau Alpha	Awesome Authors Academy
Indiana University	Rho Nu	<i>Literacy Alive!</i> Around the World
Indiana University–Purdue University Indianapolis	Pi Omicron	A Cut Above: Die-Cuts for Literacy
John Brown University	Alpha Eta Omega	Northwest Arkansas Children’s Shelter Community Book Drive
Kansas State University	Iota Xi	Rooted in Purple: Literacy In Color
Kean University	Delta Rho	Two Books are Better Than One
King’s College	Tau Pi	Literacy Fair at Barnes & Noble
Lamar University	Sigma Beta	Service Project at the Oaks at Beaumont
Lebanon Valley College	Alpha Zeta Tau	<i>Literacy Alive!</i> Book Club
Lehigh Carbon Community College	Alpha Epsilon Zeta	Cops and Kids Book Drive
Liberty University	Pi Sigma	Indiana Jones and the READers of the Lost Ark Project
Madonna University	Sigma Xi	<i>Literacy Alive!</i> Night at Garfield Elementary School
Malone University	Rho Tau	Carnival for Exceptional Children
Marian University, Indianapolis	Alpha Alpha Tau	It Will Be Okay—Finding Hope and Comfort through Reading
Marshall University	Phi	KDP Reads!
Mercer County Community College	Alpha Gamma Tau	New Jersey Holocaust Curriculum Book Drive
Mercyhurst University	Alpha Beta Pi	Arthur Inspires Young Writers
Merrimack College	Alpha Eta Kappa	<i>Literacy Alive!</i>
Miami University	Nu	Testing Treats
Michigan State University	Epsilon Kappa	<i>Literacy Alive!</i>
Millersville University	Alpha Gamma Nu	KDP Book Drive

Monmouth College	Phi Omicron	Literacy is Life
Mount Saint Mary College	Sigma Tau	Poetry is the Language of the Heart
Northeastern State University	Kappa Rho	Storytelling With Tim Tingle
Northern Illinois University	Delta Epsilon	Holiday Book Drive
Nova Southeastern University	Omega Theta	<i>Literacy Alive!</i> Book Drive
Nova Southeastern University	Omega Theta	For the Love of Reading: Book Drive
Nova Southeastern University	Omega Theta	Reading Partners Curriculum License in South Florida
Nova Southeastern University	Omega Theta	Dr. Seuss Family Reading Night
Olivet Nazarene University	Nu Beta	Space Day
Ottawa University	Omega Omicron	Dr. Seuss Day: Read for Fun Celebration
Our Lady of Holy Cross College	Sigma Pi	<i>Literacy Alive!</i>
Penn State Abington	Alpha Eta Lambda	Children's Book Authors Are People, Too!
Penn State Altoona	Alpha Epsilon Pi	Literacy Alive! Week of the Young Child!
Pfeiffer University	Alpha Zeta Psi	Literacy Alive!
Queens University of Charlotte	Alpha Eta Epsilon	Helping At-Risk Students Read with Kindles
Rowan University	Eta Psi	<i>Literacy Alive!</i> The Circus
Santa Clara University	Phi Omega	Programa Velasco
Shepherd University	Delta Psi	College Connections for At-Risk Students: Pen Pal Program
Southwestern Oklahoma State University	Mu Kappa	Pajama Party
St. Ambrose University	Iota Omega	Helping Hands for Haiti
St. Bonaventure University	Xi Nu	Books, Books, Books!
St. John's University, Queens	Kappa Eta	Respecting Our Earth
St. Joseph's College, Brooklyn Campus	Alpha Epsilon Omega	Hallow-Read 2015
St. Joseph's University	Tau Omega	Reading Through Time
St. Petersburg College	Alpha Beta Zeta	Girl Power: Building Science Content Literacy for Girls K–5
St. Vincent College	Psi Iota	Story Sacks for Kids
Stevenson University	Psi Omicron	Cinderella Around the World
Sul Ross State University	Zeta Delta	Reading With a Focus
SUNY–Cortland	Epsilon Chi	Books and Blankets
SUNY–Oswego	Epsilon Omega	Battle of the Books
Temple University	Alpha Alpha Nu	College for a Day
Texas State University	Eta Zeta	Tutoring Elementary Students
The College of New Jersey	Gamma Zeta	Reading Under the Sea With KDP
The University of North Carolina at Charlotte	Omicron Pi	<i>Literacy Alive!</i> Read-In
The University of Texas at Austin	Delta	Little Library
The University of Texas at San Antonio	Omicron Chi	Keeping Literacy Alive!
University of Arkansas–Fort Smith	Alpha Beta Omega	<i>Literacy Alive!</i> 5K Fun Run & Family Walk
University of Arkansas at Fayetteville	Alpha Beta	Reading With the Razorbacks
University of Houston	Zeta Omega	Read Across America
University of Indianapolis	Sigma Omicron	Cuddle Up With a Good Book
University of Mary Hardin–Baylor	Alpha Eta Gamma	Supporting Reading Campers!
University of Missouri–St. Louis	Mu Iota	Martin Luther King, Jr Day Children's Program
University of Nebraska at Kearney	Eta Phi	KDP's <i>Literacy Alive!</i> The Lorax
University of North Texas	Alpha Iota	Dichos – Tales, Proverbs, and Sayings From Different Cultures
University of Northern Colorado	Theta	Future Teacher Conference
University of Oklahoma	Gamma	Crossroads
University of Pittsburgh	Omicron Phi	Booksburgh: Making Readers of Steel

University of Portland	Phi Sigma	Reading Fair
University of Science and Arts of Oklahoma	Pi Omega	Books for Tots & Books for Africa
University of Scranton	Sigma Chi	Children's Book Author Reading and Interactive Drawing
University of South Florida	Lambda Tau	Take a Book Home
University of St. Thomas–Houston	Pi Lambda	Oh The Places You Will Go!
University of St. Thomas–Houston	Pi Lambda	The Rusk School Literacy Project
University of Wisconsin–La Crosse	Beta Tau	<i>Literacy Alive!</i> One Smart Cookie
University of Wisconsin–Platteville	Iota Rho	KDP Iota Rho Chapter's Student Development Conference Presentations
University of Wisconsin–Stevens Point	Pi Epsilon	<i>Literacy Alive!</i>
University of Wisconsin–Whitewater	Delta Nu	Book Drive
Walsh University	Omega Sigma	Hop Into Reading
West Texas A&M University	Iota Theta	<i>Literacy Alive!</i> Feeding Minds and Feeding Bodies
West Virginia State University	Lambda Zeta	The Lorax Joins <i>Literacy Alive!</i>
West Virginia University at Parkersburg	Sigma Omega	Earth Day Expo
Western Governors University	Alpha Epsilon Sigma	Literacy Toolkit Blog
Winona State University	Gamma Tau	Invention Research Papers
Winston-Salem State University	Alpha Beta Xi	I-RISE Literacy Academy
Wittenberg University	Alpha Epsilon Mu	<i>Literacy Alive!</i> Book Drive