Literacy Alive! New Chapter Stipend Request Rubric

The rubric below will be used to determine whether or not the project will receive KDP funding ($100).

	5	3	1
Specific Goals and Projected Outcomes	Goals are clearly stated, realistic, and are linked to projected outcomes.	Goals are clearly stated and worthwhile. Projected outcomes are vague or unrealistic.	Goals are vague and do not match outcomes.
Program Description	Program description is clear, concise, and specific including a timeline for the project implementation.	Program outlined, some timing information included but more information is desired.	Does not adequately describe program and/or does not include project timeline information.
Creativity and Innovation	The ideas are unique, and original; there is relevance to today's issues and tied to a community or school need.	Ideas are somewhat unique and mostly relevant to today's issues.	Ideas are widely known and irrelevant to today's issues.
Mechanics	Essential information is prepared in a logical, succinct, and easily understood manner. Sentence structure, word choice, and overall coherence are excellent.	Most of the information is presented logically and succinctly; project is clear. Writing quality is good.	Information presented is inconsistent in logic, project not clear. Writing quality is poor.
Impact	The project clearly addresses a need in the community or school. A wide population is served through the project.	The project supports a need in the community. A large group is served through the project.	The project does not clearly address a need of the community or school. A small population is served.
Funding	The project clearly defines how the KDP funds will be used. Other funding has been acquired as needed and outlined in the project plan.	The project includes information as to how the KDP funds will be utilized.	Project description only briefly states how KDP funds would be used. No information is provided regarding additional funding.
Partnering (Optional)	Program identifies appropriate collaborative partners, each who add value to the program.	Program shows some indication of appropriate collaborative partners.	Partner included, but collaborative connection is unclear.