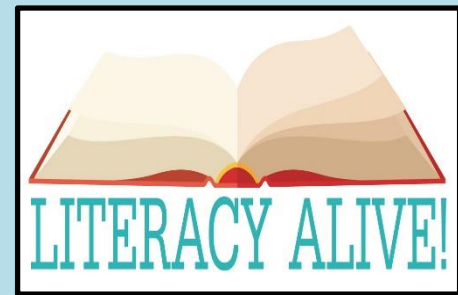


## Literacy Alive! UPDATE

Kappa Delta Pi's signature service initiative is taking the next step in its mission to engage and educate students around the world! In 2017, the focus is on program expansion and community partnership.



In order to make the greatest impact in as many communities as possible, we are asking chapters to consider how they can take their service projects to the next level. Below, you will find information on the new structure of *Literacy Alive!*

### Level One

Level One projects are transactional in nature. These projects are often one-time events, and they do not create lasting programming in the community.

#### Advantages of the Level One Model:

- Low maintenance, easier to plan
- Material-focused (books, school supplies, money)
- Easier to engage members

#### Example Level One Projects:

- Book drives
- One-time fundraisers
- Little Free Libraries

We highly encourage new chapters, as well as those with limited time and resources, to start at Level One. These projects can still create impact, and they may even pave the way to a Level Two project in the future! Leverage these events to create a relationship with your community.

### Level Two

Level Two projects set themselves apart from Level One by introducing ongoing programs to their *Literacy Alive!* work. They require much more effort on the part of a chapter, but their impact can be lasting and transformative.

#### Advantages of the Level Two Model:

- Involvement with local community
- Allows KDP members to practice skills they will use in the classroom
- Potential to create lasting change

#### Example Level Two Projects:

- After-school reading clubs
- Pen pal programs
- Tutoring and mentorship programs

Level Two projects prove that our chapters are willing to be change agents in their communities. Consider how you can evolve your Level One projects by introducing regular programming!

### New Recognition Opportunities!

With the changes to *Literacy Alive!* we also will be introducing new "Spotlights" to recognize great projects in unique ways. Categories include:

- Best Media Presence
- Best "Education for Sustainability" Project
- Best New Project
- Most Creative Project
- Community Partnership Award

Look for a full write-up, as well as new resources, coming in the December issue of *The Leader!* For more information and examples of past *Literacy Alive!* projects, visit [www.kdp.org/service/literacyalive.php](http://www.kdp.org/service/literacyalive.php).